



Fit for Life and Value for Money at **BODYLINE**

Fitness is on everybody's mind. Its truly said that "Heavenly Bodies" are not born but they are "Made". For which you need to look no further than Kolkata's largest chain of Fitness Stores - "BODYLINE" at 14D, Ballygunge Circular Road, Hiland Park Metropolis Mall, South City Mall and City Centre New Town. All the stores offer you workout equipment for all needs viz. commercial, light commercial and home applications, promising state-of-the-art design, quality and the company's motto of 'best value for money'.

The Growth path of **TOURISTOR** Shoes

At Touristor, we believe in delivering excellence, value for money and complete satisfaction to our customers and partners. The brand's success mantra is to be dynamic, innovative and aggressive.

Based on these three qualities the brand aims to become India's leading

footwear brand with a strong product portfolio and an equally strong brand image. To achieve multi dimensional growth for the brand, the team is working relentlessly on innovating the product line, strengthening the back up infrastructure and expanding the channels of distribution. The brand's phi-

losophy is to offer maximum satisfaction to our associates, channel partners and above all our customers.

In the last two years, the company has grown tremendously in size by adding exclusive retail outlets at strategic location in all major cities in eastern India, along with major cities in north-

ern, central and western India. Today the brand is present in all major shopping locations in Kolkata as well as at the major shopping high streets and in malls at cities like Siliguri, Agartala, Alipurduar, Ranchi, Raipur, Bihilai, Bhubaneswar, Lucknow, Varanasi, Nagpur, Delhi, Gaziabad, Faridabad,

Moradabad, Bhopal, Indore, Jullandhar, Amritsar, Mumbai, Dombivili, Vapi etc.

With brand USP - 'ONE STOP.SHOE SHOP', Touristor shoes collections are innovative in terms of technology and quality. They are perfect for the urban customer who is discerning and does not compromise on com-

fort and style. Touristor brings all its expertise together to create trend and range in fascinating designs of functional luxury combined with lifestyle and fashion for men's, women's and children.

Apart from its own brand Touristor, it also market major national and international footwear brands like Red Tape, Egoss, Hitz, Hush Puppies, Tracer, Fila, Lotto, Crocs, Dr Scholl, Warner Bros and many more.